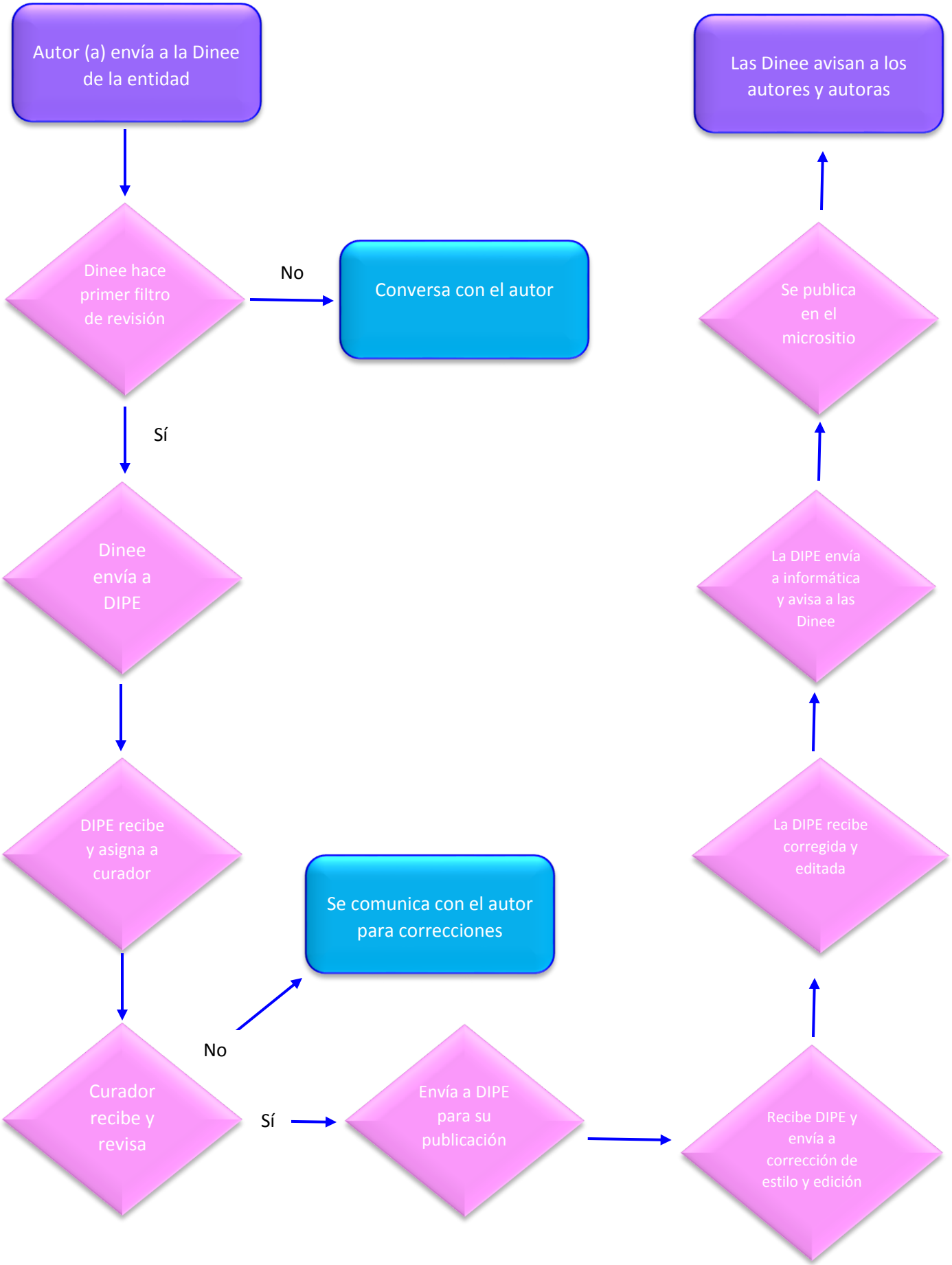RUTA PARA PUBLICACIÓN DE PRÁCTICAS INNOVADORAS