

What Matters Most for Student Assessment Systems: A Framework

Marguerite Clarke



Definitions, theories, key evidence

What is student assessment?

...the process of gathering and evaluating information on what students know, understand, and can do in order to make an informed decision about next steps in the educational process.

A theory of change



What counts as key evidence and best practices for effective assessment?



Classroom assessment



Strong link between highquality assessment and better learning outcomes

Gains of half to full standard deviation on standardized tests (Black & Wiliam, 1998; Rodriguez, 2004)

More work needed to define and isolate characteristics that lead to improved outcomes (Bennett, 2011)

Examinations



Link between exit exam policies and higher performance levels on international assessments (Bishop, Mane, & Bishop, 2001)

Link between specific characteristics of the test and student learning outcomes (Au, 2007; Hill, 2010)

Can have negative impact on students (Greaney & Kellaghan, 1995; Madaus & Clarke, 2001)

Large-scale 'survey' assessment



Simply reporting information about average school scores can lead to increased student performance (Hanushek & Raymond, 2003)

Overall weak, positive link between accountability uses of data and better learning outcomes (Carnoy & Loeb, 2002)

Much to learn about optimal design for accountability models that will produce best outcomes with fewest negative side effects

Mexico: Programa de Atención Específica para la Mejora del Logro Educativo (PAE)





Different countries... different assessment models





- Strong emphasis on classroom-based formative assessment activities
- Limited use of high-stakes examinations
- Regular schedule of low-stakes, large-scale assessment activities for system monitoring





- Strong emphasis on high-stakes examinations
- Emergent focus on classroom assessment and largescale assessment





- Very strong emphasis on large-scale assessment
- Less strong emphasis on classroom assessment and examinations





What matters most for student assessment systems?

Key assessment types/purposes

Classroom assessment

•For improving teaching and learning

Examinations

•For making high-stakes decisions about individual students

Large-scale assessment

•For determining system learning levels and related factors





Figure 1. Trend in fourth-grade NAEP reading average scores



Quality drivers

Enabling context

•Leadership, policies, institutional arrangements, human/fiscal resources

System alignment

•Learning goals, curricula, opportunities

Assessment quality

Design, administration, analysisReporting and use





Framework



Applying the framework to countries





Key trends and issues

Key trends and issues

- Blended cognitive and psychometric models
- Blurring of lines between classroom and external assessment events
- Measuring 21st century skills, cognitive, noncognitive
- Key role of technology
- Key role of teachers
- Accountability uses of assessment data

Gracias Thank You

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